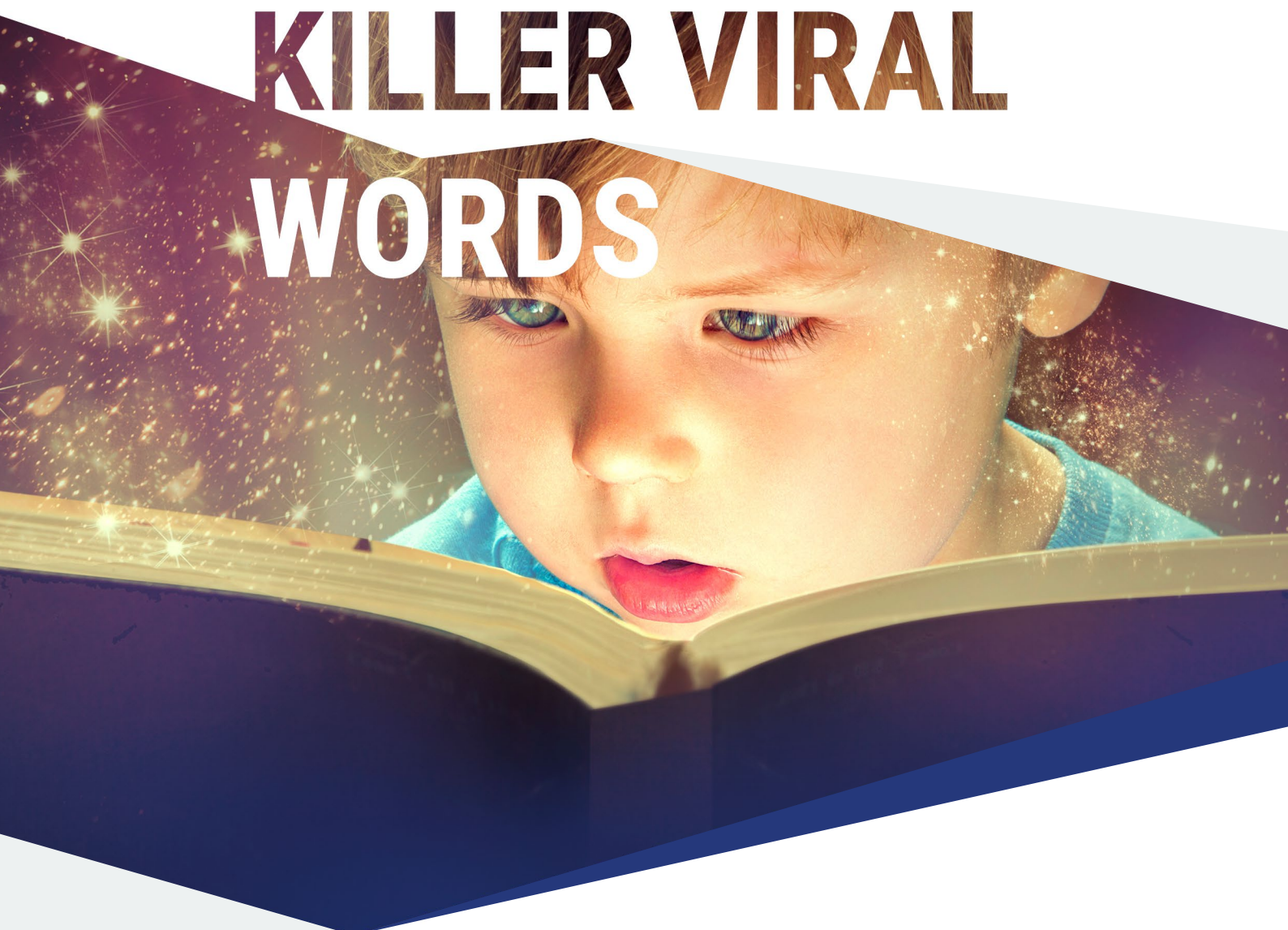


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# TOP 31 KILLER VIRAL WORDS



**CREATIVE  
WHITE PAPER**

April, 2016

# WORDS HAVE AN INCREDIBLE POWER

The key element to engaging titles is taking the reader on an emotional roller coaster. The visuals carry much more power when well-matched with the right words, tapping into one's instinct.

Toying with the reader's emotions. Triggering responses and influencing actions - strong headline is that tool. Make them angry, make them excited, offer a 'forbidden fruit'... All of these emotions keep readers engaged.

Each clickable and effective title is built around one main word, which is that 'killer viral button'. Other words play secondary role and are there simply to support the main title trigger.

# HERE IS OUR PICK OF **TOP 31 KILLER VIRAL WORDS**

# 1. SECRET

The **Secret** European Millionaires Have Used To Get Rich Revealed  
Drink This And Burn Fat Instantly! **Secret** Recipe!  
Top **Secret** Weight Loss Formula

# 2. FACTS

20 **Facts** About Women You Probably Didn't Know  
**Facts** About 90's Movies That Explain A Lot  
The 10 Most Unbelievable **Facts** About Dreams

# 3. DISCOVER

**Discover** The Fastest Method To Earn Your First Million  
Australians **Discover** A Secret Online Casino Loophole  
**Discover** Your Gift: Signs You May Have Hidden Powers

# 4. ONLY

Girls Will Think **Only** About You After This Psychological Trick!  
Flat Tummy, Hard Abs In **Only** 7 Days?  
**Only** 3% Of Men Know This Trick

# 5. FREE

**Free** Placement In The Outstanding Cash Generating Network  
A **Free** Trick That Turns You Into A Millionaire  
Awesome **Free** Dating Platform for Singles

## 6. HOW TO

**How To** Live A Rich Life Without Doing Any Hard Work

**How To** Ask a Girl Out & Always Get A 'YES'!

**How To** Burn All Your Fat In 14 Days

## 7. SHOCKING

**Shocking** Weight Loss Results In 2 Weeks!

Millionaires Hide This **Shocking** Secret!

**Shocking** Truth About Seducing A Girl

## 8. NEW

Are You Looking For A **New** Girlfriend?

Indian Mother Loses 24kg in 2 Months With This **New** Diet Pill

Looking For A **New** Awesome Car?

## 9. AMAZING

Top 15 **Amazing** Jobs You Didn't Know About

Use This Unique Chance To Find The Most **Amazing** Girl

**Amazing** Transformation of a 50 Year-Old Mom

## 10. HOW MUCH

Just Imagine **How Much** You Can Afford Making \$7000/Week

You Wouldn't Believe **How Much** Money Was Made With This Software!

**How Much** Do You Know About Kissing?

## 11. UNBELIEVABLE

Most **Unbelievable** Underwater Mysteries Nobody Can Explain  
**Unbelievable** Facts About 90's Movies You Probably Spaced Out  
**Unbelievable** Body Building Tips And Secrets

## 12. EASY

5 **Easy** Tricks For Getting A Flat Belly Without The Gym  
Earn Your First Million With This Helpful And **Easy** Loophole  
Looking For an **Easy** Way to Meet a Gorgeous Lady?

## 13. REVEAL

7 Things Your Feet **Reveal** About You  
This Video Will **Reveal** What Do Girls Want!  
Techniques That **Reveal** If You Are A Good Kisser

## 14. SURPRISING

Top 8 Weird & **Surprising** Facts About Jaden & Willow Smith  
18 **Surprising** Concepts Of What The Perfect Body Is  
**Surprising** Reason Why This Talented Star Disappeared From TV

## 15. WARNING

**Warning!** It's The Funniest Video Compilation You've Ever Seen  
**Warning!** These Selfies Are Incredibly Hilarious  
**Warning!** This Online Game Is So Addictive.

## 16. ATTENTION!

**Attention!** Use This Method And Lose 10 Pounds In 1 Week

**Attention**, Women: These Tips Will Help You Attract Any Man You Like

**Attention!** You Don't Have To Spend Hundreds On Expensive Face Creams

## 17. IGNORE

You Can't **Ignore** This Funny Photo Gallery

8 Major Symptoms Of Diabetes You Shouldn't **Ignore**

25 Photos Of Gorgeous WWE Divas That Are Impossible To **Ignore**

## 18. IT'S TIME TO

Fishermen! **It's Time To** Plan Your 2016 Fishing Vacation

The Warning Signs **It's Time To** Stop Your Diet Now

**It's Time To** See Jennifer Lawrence Luxurious House!

## 19. BLACKLISTED\BANNED

Should This Unusual Weight Loss Fruit Be **Banned?**

This Money Making Method Is So Powerful, It Should Be **Banned**

Top 20 Unexpected Things That Are **Banned** In The USA

## 20. OFF-LIMITS

Top 10 Places Around The World That Are **Off Limits**

The Most Unbelievable **Off Limits** Cities You Wish You Could Visit

These Topics Are **Off Limits** For Many Celebrities

## 21. **CONFIDENTIAL\CONTROVERSIAL**

**Controversial** Smart Pill Used By Millionaires

The Most **Controversial** Money-Making Formula In The USA

15 Of The Most **Controversial** Celebrity Photos Ever

## 22. **PRIVATE\LEAKED\EXPOSED**

New Super Virus Shares Your **Private** Data Online! Are You Safe?

The Photos Of Kim Kardashian's Amazing Penthouse Finally **Leaked**

**Exposed:** London Millionaire Earns £500 Per Day From Home

## 23. **LUXURIOUS**

The Top 10 Most **Luxurious** Celebrity Vacation Homes

15 **Luxurious** Places To Go On Vacation

Do You Want To Live A **Luxurious** Life? Watch The Video

## 24. **REVOLUTIONARY/SENSATIONAL**

**Revolutionary** Method For Bleaching Your Face Skin

**Scientists** Make a Revolutionary Announcement

Most **Revolutionary** Weight Loss Solution

## 25. **JACKPOT**

Do Not Miss The Chance To Win A Big **Jackpot**

Try To Hit The **Jackpot** In A Couple Of Clicks

Get An Opportunity To Win A Big **Jackpot**

## 26. **BEST**

Top 10 **Best** Places To Go If You're Single

Look Your **Best** On Your Wedding Day With These Simple Tricks

The **Best** Way To Make Big Money Online Spending Only 3 Hours A Day

## 27. **LASCIVIOUS**

The Most **Lascivious** Supermarket Customers You've Ever Seen

Top 10 Movie Stars With **Lascivious** Behavior

The Most **Lascivious** Outfits Of Miley Cyrus

## 28. **SCANDALOUS**

The 10 Really **Scandalous** Celeb Plastic Surgeries Ever

The Most **Scandalous** Red Carpet Gowns In History

**Scandalous** Yet Legal Way To Earn Money Online

## 29. **WONDROUS**

20 **Wondrous** Locations Everyone Should Visit At Least Once

30 Amazing Photos That Take You Back To A **Wondrous** Time

This **Wondrous** Cream Erases 10 Years Off Your Face In No Time

## 30. **VULNERABLE**

10 Diseases Men Are **Vulnerable** To

Your Browser May Be More **Vulnerable** Than You Think

Even the Most **Vulnerable** Girls Use This Trick



# 31. NIGHTMARE

20 Blood-Chilling Movies Of 2015 That Might Give You **Nightmares**

10 Terrifying Places Around The World That Are Made Of **Nightmares**

This Creepy Online Game Will Surely Give You **Nightmares**



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